Sponsorship Document 2021

pro-manchester

What are the Made in Manchester Awards?

The Made in Manchester Awards, brought to you by future pro-manchester celebrates the best of Manchester's young business talent, up to the age of 35.

Following the 2020 awards, no one could have imagined the scale of the events that would unfold across the globe soon after. Now the GM business community need to come together more than ever to help Greater Manchester to #BuildBackBetter.

Therefore the 2021 awards will be held virtually for the first time as pro-manchester strives to innovate and will be a celebration of Manchester's young business community and how they have continued to strive for excellence and push boundaries during this unparalleled time.

Why sponsor the Made in Manchester Awards?

The Made in Manchester Awards offer sponsorship opportunities that will raise the profile of your organisation in Manchester's business community, and to existing or prospective clients and peers. In 2020 the awards attracted an attendance of 465 individuals. In a virtual setting we anticipate this number to grow.

A unique opportunity to:

- Promote your business to the extensive pro-manchester networks and associated regional press
- Generate new leads and relationships
- Showcase your organisation as being at the forefront of supporting Manchester's young business talent during these challenging times in an innovative virtual setting

HEADLINE SPONSOR

£6,500 + VAT

As headline sponsor, your organisation will benefit from a bespoke package, tailor made to suit your own individual company requirements

- Opportunity to deliver a short welcome address on the night either from the studio or pre-recorded
- Opportunity to show a short company showreel at the awards
- Sponsorship of the rising star awards (or award of your choice)
- Opportunity to present your award from the studio
- Full colour logo and 150 words on the website
- Inclusion of a 1 page advert in the digital awards brochure
- On-screen branding at the virtual event
- Opportunity to have a spot on the judging panel
- Branding on all pre and post event digital material relating to the awards
- 2 x complimentary places at the winner's brunch

Additional benefits for virtual event

- 10 x complimentary tickets to the future-pro summer social & MiMA celebration event
- Opportunity to contribute to the digital delegate goody bag
- MiMA email spotlighting your company
- 10 party packs for your employees

AWARD SPONSORSHIP

£3,600 + VAT

As award sponsor you can choose a specific category to align your brand with

- Full colour logo and 50 words on the website
- On-screen branding at the virtual event
- Opportunity to have a spot on the judging panel
- Logo featured in the digital dinner brochure
- Branding on all pre and post-event digital material relating to the awards
- 1 x complimentary place at the winner's brunch
- Opportunity to present the award announcing the winner from the studio

Additional benefits for virtual event

- 5 x complimentary tickets to the future-pro summer social & MiMA celebration event
- Opportunity to contribute to the digital delegate goody bag
- Short Company promo video played during the awards
- MiMA email spotlighting your company
- 10 party packs for your employees

CATEGORIES

- APPRENTICE OF THE YEAR
- BUSINESS DEVELOPMENT PROFESSIONAL OF THE YEAR
- CHAIRMAN'S RISING STAR AWARD
- BUSINESS OWNER / ENTREPRENEUR OF THE YEAR
- FINANCE PROFESSIONAL OF THE YEAR
- GRADUATE OF THE YEAR
- HR PROFESSIONAL OF THE YEAR
- LAWYER OF THE YEAR
- MANAGER OF THE YEAR
- MARKETING AND CREATIVE PROFESSIONAL OF THE YEAR
- PA/EA/BUSINESS SUPPORT PROFESSIONAL OF THE YEAR
- PROPERTY PROFESSIONAL OF THE YEAR
- RECRUITMENT PROFESSIONAL OF THE YEAR
- TEAM OF THE YEAR
- TECHNOLOGY PROFESSIONAL OF THE YEAR

EVENT SPONSORSHIP

£1,950 + VAT

- Full colour logo and 50 words on the website
- On-screen branding at the virtual event
- Logo featured in the digital dinner brochure
- Branding on all pre and post event digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 25,000+ professionals in GM)

Additional benefits for virtual event

- 2 x complimentary tickets to the future-pro summer social & MiMA celebration event
- Opportunity to contribute to the delegate goody bags

In Uncertain Times...

At pro-manchester we recognise there is still a lot of uncertainty about future plans due to COVID-19, however we feel it is important more than ever to recognise and reward Greater Manchester's young business talent, which is why we are delighted to be pressing forward with MiMA 2021.

Following the latest government announcement and subsequent revised restrictions, rules and laws re: COVID-19 in the UK (15/09/20), The Made in Manchester Awards 2021 will now be held 100% virtually and remotely as pro-manchester continues to innovate.

Find out more about our COVID-19 policy here.

Get in touch

To add your company to the exclusive sponsorship list in 2021 please contact:

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