

MADE IN MANCHESTER  
**2027 AWARDS**

**MiMA**

CELEBRATING THE BEST OF MANCHESTER'S YOUNG TALENT

**Sponsorship  
Packages**

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# About the Made in Manchester Awards

The Made in Manchester Awards return in February 2027, brought to you by pro-manchester's future-pro Committee. The awards celebrate the very best of the region's young business talent across a diverse range of industries, recognising individuals aged 39 and under.

Hosted by pro-manchester, the awards bring together leading businesses, rising stars, and key decision-makers for an evening of recognition, networking, and inspiration.

Each year, the MiMA's continue to grow, with increasing numbers of applications, an exceptional calibre of entrants, and strong attendance on the night. Building on this success, we are excited to offer even greater opportunities for brand visibility, engagement, and meaningful connection.

We look forward to bringing everyone together once again to celebrate Greater Manchester's incredible young talent in 2027 and we would love for you to be part of it.

The 2027 awards will take place on Thursday 11<sup>th</sup> February 2027 at The Point, Emirates Old Trafford, Manchester.



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# About future-pro

future-pro is dedicated to promoting and developing young talent within Greater Manchester's business community. We aim to help young professionals develop new business skills, build relationships and network with like-minded people through a variety of events. This includes the prestigious Made in Manchester Awards.



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# Why Sponsor MiMA

Sponsoring the Made in Manchester Awards offers a unique opportunity to position your brand at the heart of Greater Manchester's thriving business community, while supporting and celebrating the region's brightest young talent.

- Champion emerging talent - Support and celebrate Greater Manchester's brightest young professionals
- Enhance Your Brand Visibility - Gain exposure across event marketing, on-the-night branding, and post-event coverage
- Reach a targeted audience - Connect with influential business leaders, decision-makers, and rising stars
- Build valuable relationships - Network with clients, prospects, and key stakeholders on the night
- Strengthen your brand positioning - Showcase your organisation as a leader and a champion of innovation, growth, and talent
- Be part of a growing platform - Align with one of Manchester's fastest-growing and most anticipated business events
- Engage your team - Reward employees with a high-profile and inspiring event experience



# Headline Sponsorship

As headline sponsor, your organisation will benefit from a bespoke package, tailor made to suit your own individual company requirements

- Opportunity to deliver a short welcome address on the night
- Opportunity to show a short company showreel at the awards
- Sponsorship of the Chairman's Rising Star Award (or award of your choice) and opportunity to present the award to the category winner
- Full colour logo and 150 words on the website
- Inclusion of a 1 page advert in the awards brochure
- 1 complimentary table of 12 (normally £1,620 + VAT) positioned at the front of the room
- 5 places at the shortlisted drinks
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)
- Opportunity to have marketing materials on pro-manchester website, newsletter and social platform in the form of either: A blog, member spotlight or sponsor write up.

**£10,000 + VAT**



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# Award Sponsorship

As Award Sponsor you can choose a specific category to align your brand with, from our 22 Award Categories.

- Opportunity to present an award to the category winner
- Full colour logo and 50 words on the website
- 1 x complimentary table of 10 (normally £1,350 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Logo featured in dinner brochure
- Branding on all pre and post-event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)
- Opportunity to have marketing materials on pro-manchester website, newsletter and social platform in the form of either: A blog, member spotlight or sponsor write up.

**£4,500 + VAT**



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# MiMA '27 Award Categories

- Accountant
- Apprentice
- Business Development / Sales Professional
- Business Owner / Entrepreneur
- Business Support Professional
- Corporate Finance / Wealth Management
- Creative & Media
- Digital Marketing & PR
- Diversity & inclusivity Champion
- Graduate
- Health & Wellbeing Champion
- Hospitality, Tourism or Leisure Professional
- Lawyer
- Manchester Community Hero
- Manager
- Property Professional
- Recruitment / Talent Professional
- Sustainability Champion
- Team
- Technology / Innovation Professional
- Workforce Development
- Chairman's Rising Star

# Drinks Reception Sponsorship

- Opportunity to place pop-up banners and marketing materials at the drinks reception
- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post-event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)
- Feature on the entertainment email to all guests as drinks reception sponsor

**£3,000 + VAT**





# After- party Sponsorship

- Opportunity to place pop-up banners and marketing materials at the after-party
- Name check at the awards as the After Party Sponsors
- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)
- Feature on the entertainment email to all guests as after-party sponsor

**£3.000 + VAT**

# Event Sponsorship

- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)

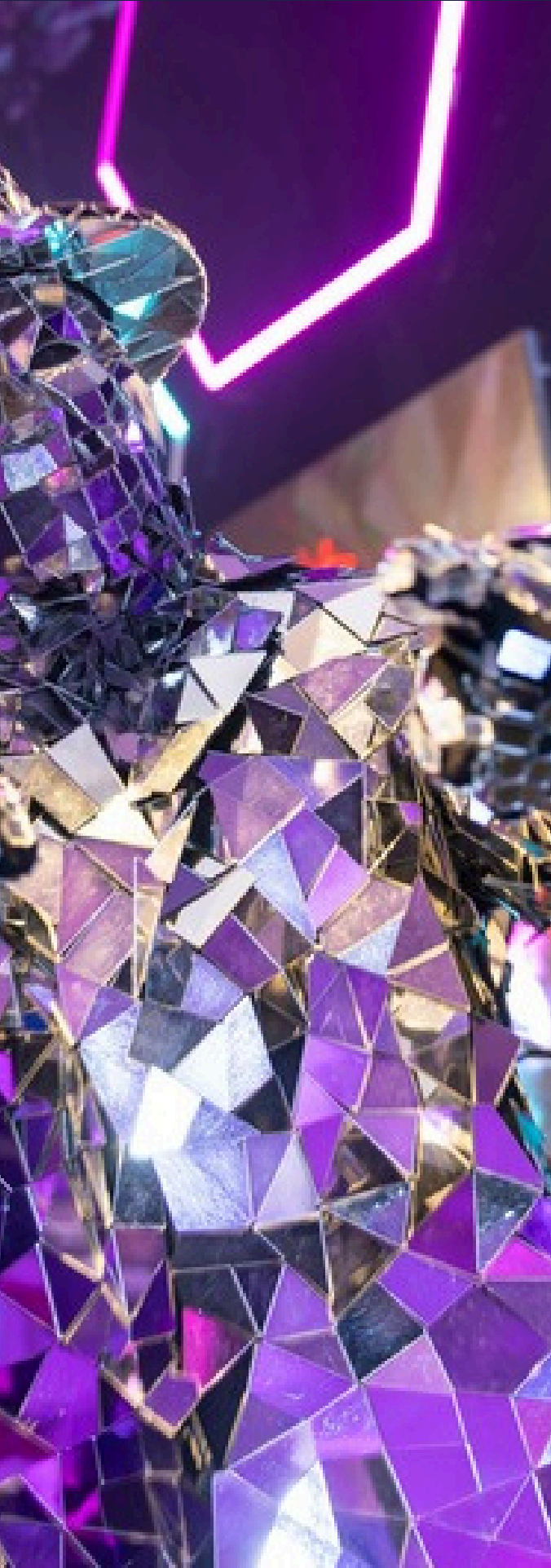
**£2,500 + VAT**



# Entertainment Sponsor

- Name check at the awards as the Entertainment Sponsors
- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)
- Feature on the entertainment email to all guests as after-party sponsor

**£2,500 + VAT**



# Table Centre Sponsorship

- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)

**£2,500 + VAT**



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# interested? contact us

So, what are you waiting for?! If you would like to hear more about our MiMA '27 sponsorship opportunities, please get in touch today via the methods below.

## Contact Details

Nadia Adofo

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**& don't forget to follow us on socials!..**



[www.pro-manchester.co.uk/sectorgroups/futurepro](http://www.pro-manchester.co.uk/sectorgroups/futurepro)



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